

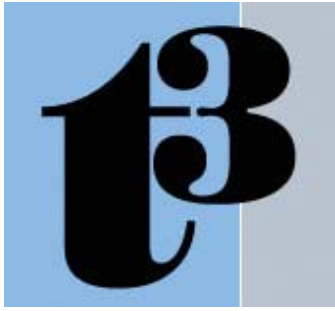


**Virtual Office News
Technology Tools for Today ®
T3 Conference**

2014

SPONSORSHIP OPPORTUNITIES

**February 10-12, 2014
Hilton Anaheim
Anaheim, California**



Dear Friends:

We would like to extend to you a special invitation to join us for our **2014 Virtual Office News Technology Tools for Today® T3 Conference**, to be held at a location at the fabulous Hilton Anaheim, Anaheim, CA.

If you are new to the Technology Tools for Today® Conference, you will learn what our existing sponsors already know: the benefits of sponsoring are three-fold. First, T3 gives you access to the highest level of independent financial advisors, all of whom come to T3 to make purchase decisions in line with their strategic technology visions, as influenced by you, the sponsor. Second -- and not so obvious to new sponsors -- is the collegiality in the exhibit hall that lends itself to collaboration and deal-making between and amongst T3 sponsors. Many sponsors tell us they benefit as much from the interaction with potential technology partners as they do the advisor attendees. And third, T3 gains more and more press coverage by major news outlets every year, which benefits our sponsors by publicizing their latest expansion efforts and new product/service announcements."

Technology expert **Joel Bruckenstein** and practice management guru **David Drucker** will co-chair the conference. If you provide technology/practice management support to the financial advisor community, this is the one event of the year that specifically targets and connects you to those advisors who most need your services.

For 2014, we will be offering four levels of sponsorship- Platinum plus, Platinum, Gold and Silver. Each level's benefits are described in the enclosed sponsorship forms. We are offering your firm the option to garner further recognition with additional sponsorship opportunities listed in the enclosed sponsor forms and available on a first-come/first-serve basis.

Find out why technology leaders such as: **Pershing Advisor Solutions, Envestnet | Tamarac, Fidelity Investments, TD Ameritrade, Salesforce, Morningstar, AppCrown**, along with: **Advent/Black Diamond, and Statpro** have chosen to sponsor the **Technology Tools for Today® T3 Conference**. This event will be a great success, and we sincerely hope to welcome your firm to our family of sponsors.

Please send in your registration form with the required minimum deposit ASAP to reserve your booth now! The 2013 show was a complete sellout, so we only have a limited amount of time for returning sponsors to pre-reserve their booth space before we accept applications from new sponsors. Booth placement will be determined by sponsorship level and the order in which deposits are received.

Sincerely,

Joel Bruckenstein and David Drucker, Conference Co-Chairs
2014 Virtual Office News Technology Tools for Today® T3 Conference



SPONSORSHIP

APPLICATION/CONTRACT TO EXHIBIT

2014 *Virtual Office News*
Technology Tools for Today® T3 Conference

February 10-12, 2014
Hilton Anaheim, Anaheim, California

Organization (exactly as it should appear in program) _____

Mailing Address _____

City _____ **State** _____ **Zip Code** _____

Phone Number _____ **Fax** _____

Web Address _____ **E-mail** _____

SPONSOR CONTACT NAME (meeting arrangements, accounting): _____

PHONE NUMBER: _____ **E-mail** _____

SPONSOR CONTACT NAME (marketing, advertisements, logos): _____

PHONE NUMBER: _____ **E-mail** _____

SPONSOR CONTACT NAME (Onsite): _____

PHONE NUMBER: _____ **E-mail** _____

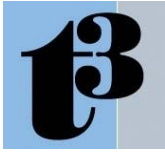
Return to: T3 Conference; c/o AIM Meetings; 212 S. Henry Street; Alexandria, VA 22314

Questions: 703-549-9500

Fax: 703-549-9074

Email: pgalanty@aimmeetings.com; wgalanty@aimmeetings.com

SPONSORSHIP



APPLICATION/CONTRACT TO EXHIBIT

2014 *Virtual Office News*
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Hilton Anaheim, Anaheim, California
(Choose one of the following)

PLATINUM PLUS

PLATINUM

GOLD

SILVER

Please see attached page for pricing and benefits!

Booth Selection (Silver / Gold / Platinum/Platinum PLUS) _____

Cost of Booth (Silver=\$6,000, Gold = \$11,500, Platinum = \$17,000) \$ _____
Platinum Plus=\$23,500

PRE-CONFERENCE WORKSHOP (Subject to pre-approval by conference co-chairs)

Complete this section if you have pre-approval from Joel Bruckenstein or David Drucker to conduct a pre-conference workshop:

Pre-Conference Program Topic

(Attach additional information as needed)

Brief Synopsis

(Attach additional information as needed)

Type of Session: Hands-On Workshop _____ Training _____ Other _____

Pre-Conference Session Room Rental Fee (\$500 for one-hour session or \$1,000 for two-hour) \$ _____

Additional Sponsorship Events or Items: Prices effective as of February 11, 2013.

All previous contracts are null and void.

See attached form for all opportunities: (Place sponsorship information below: \$ _____
\$ _____
\$ _____
\$ _____

Other items available please call for details 703-549-9500

Total Sponsorship Fee Due* \$ _____

Special Instructions/Comments:

*** Payment Schedule-**

A non-refundable deposit of \$1,000 is due at the time application is submitted. The remainder of your sponsorship fee balance will be charged to your credit card, or you will be invoiced if paying by check, in equal increments on June 30, September 30 and December 30. (If your application is received after June 30th, then increments will be adjusted accordingly. If your application is submitted after Dec. 30th, total fee will be charged at time of submission).

Payment Method: (Select One)

Visa MasterCard American Express Check (made payable to Virtual Office News, LLC)

If paying by check, you will be invoiced according to payment schedule

Pay Now – Non-Refundable Deposit Check enclosed for \$_____

Please charge my credit card according to the Payment Schedule set forth in this agreement.

Name on Card: _____ Expiration Date: _____

Card Number # _____ Security Code: _____

Card Billing Address: _____

Card Holder Signature: _____

Send to: AIM Meetings & Events, Inc. Fax: 703-549-9074
 212 South Henry Street, Suite 200, Alexandria VA 22314 Questions: 703-549-9500

Cancellation Policy: Deposits are non-refundable. All cancellations must be made in writing and will be subjected to a \$500 cancellation fee. If cancellation occurs after October 31, 2013 and before December 1, 2013, 50% of the total sponsoring fee agreed upon in sponsor’s Application/Contract to Exhibit will be due and payable with written cancellation. If cancellation occurs on or after December 1, 2013, 100% of the total sponsoring fee agreed upon in sponsor’s Application/Contract to Exhibit will be due and payable with written cancellation. The conference reserves the right to cancel sponsor exhibits if strikes, natural disasters, disruption in the transportation network or other events make it impossible or invasive to hold exhibits. If cancellation occurs under this provision, exhibit fees will be refunded to the extent funded by cancellation insurance. Workshop fees are non-refundable.

AGREEMENT- The undersigned on behalf of the applicant company, its employees, agents, and contractors, agrees to comply with rules and regulations set forth on the “Exhibitor Rules and Regulations.” Exhibitor acknowledges receipt of this document. Once accepted, this completed form is considered binding on both exhibitor and the conference.

Signature- Authorized representative of Sponsor

Company

Date

*For Internal Office Use Only:				
Payment	Amount	Date Paid	Method	Notes
Non-refundable Deposit	\$ 1,000	_____	_____	_____
June 28th, 2013	\$ _____	_____	_____	_____
September 30th, 2013	\$ _____	_____	_____	_____
December 30th, 2013	\$ _____	_____	_____	_____
_____ Signature- Authorized representative of T3® Conference		_____ Date		_____ Booth Number

SPONSORSHIP OPPORTUNITIES

PLATINUM PLUS Level I - \$23,500

Benefits Include:

- Double Booth (20 foot length) in Exhibit Hall
- Primary booth location. Sponsor may select specific location
- Conference General Session
- Registration for up to seven representatives
- Opportunity to insert approved promotional items in conference bags
- Coffee break co-sponsor in the exhibit hall
- Company logo on conference signs
- Prominent listing on conference website
- The opportunity to submit a white paper to the T3 knowledge bank

PLATINUM Level II - \$17,000

Benefits Include:

- Double Booth (20 foot length) in Exhibit Hall
- Primary booth location
- Registration for up to five representatives
- Opportunity to insert approved promotional items in conference bags
- Coffee break co-sponsor in the exhibit hall
- Prominent link on conference website
- Company logo on all conference signs

GOLD
Level III - \$11,500

Benefits Include:

- Double Booth (20 foot length) in Exhibit Hall
- Secondary Booth location
- Registration for three representatives
- Opportunity to insert approved promotional item in conference bags
- Link on conference website
- Coffee break co-sponsor in the exhibit hall

SILVER
Level IV - \$6,000

Benefits Include:

- Booth in Exhibit Hall
- Registration for two representatives
- Recognition on brochure and website

SPONSORSHIP PACKAGE ADD-ONS:

- Hotel Key Cards (one side) price \$ 3,250
- Wi-Fi Hot Spot price \$ 3,250
- Tote Bags price \$ 3,450
- Cell Phone/I Pad Charging station price \$ 2,950
- Sponsor a lunch price \$ 5,000
- Sponsor a breakfast price \$ 3,000
- Sponsor the cocktail reception price \$ 5,500
- Web Agenda sent to each participant price \$ 2,750

EXHIBITOR RULES AND REGULATIONS

1. Contract for Space

The receipt by the conference of your signed Application/Contract to Exhibit accompanied by payment of the initial required deposit will constitute a reservation for booth space. All approved applications will be accepted on a first come/first serve basis. Once allotted space has been filled, a waiting list will be maintained with space assigned if it becomes available or in the event of a cancellation. The conference reserves the right to cancel all or part of the conference and shall be obligated only to return that portion of prepaid exhibit fees not expended or committed.

2. Exhibitors

All exhibitors must meet the following criteria:

- A. Uphold the highest standards and professional image of Professional Financial Planners
- B. Exhibit only products or services which directly relate to technology solutions for Professional Financial Planners.
- C. Agree not to sell any products or services.

3. Exhibit Regulations

- A. No private functions may take place during the conference without prior consent of conference management.
- B. Set up displays in accordance with the items specified by the conference. Material displayed must be educational in nature. All exhibits must be confined to the booth assigned. Storage of all literature and catalogs must be on or under the tables provided.
- C. No audio presentations are permitted.
- D. Occupy the booth space rented. At least one representative must be at the booth during all published exhibit times.
- E. You may distribute give-aways of your choice and have private drawings for door prizes at your booth.
- F. Use the official on-site service contractor for drayage, rigging, electrical, plumbing, vacuuming, custom cleaning and all booth furnishings including audio/visual equipment and labor necessary to complete stated services. The service contractor will be informed of all accepted exhibitor applications. Exhibitors assume all responsibility for set-up, removal, maintenance and use of the exhibit area, including fees incurred as a result of such use. Security will only be provided overnight only.
- G. Agree to abide by all laws, ordinances and regulations. Exhibitors shall not engage in illegal activities.
- H. The conference reserves the right to limit or change categories of products which may be exhibited or to prohibit any exhibit which it determines in its discretion may diminish the goodwill of the conference. If an exhibit is prohibited for these reasons the conference may refund exhibit fees.

4. Assignment

Exhibitors are prohibited from transferring or assigning their designated booth space.

5. Liability

- A. Exhibitor agrees to assume all risks of loss, injury, theft or damage of any kind to any exhibit or component thereof, and to assume all liability for damage to property, person or persons arising from accidental or other causes incidental to operations of exhibit and hereby releases the conference, attendees, representatives, and employees of Hilton Anatole Hotel from any and all claims of injury, loss or damage.
- B. The conference expressly disclaims all liability, expressed or implied, for the truth or legality of the content of any exhibit or material distributed.

6. Enforcement

The conference reserves the right to refuse or revoke any person or company from the exhibited area. And the conference may amend, add or delete from these resolutions as it deems necessary and such shall be fully binding on exhibitors.

7. No Use of Name

Exhibitor acknowledges that the conference is the sole owner of its name and marks in any advertising or other communication. Exhibitor may not utilize the conference verification/acceptance process in any ways to state or imply an endorsement of its products or services by the conference. Exhibitor agrees to indemnify the conference from any loss or damages arising from violation of this rule or from any communication which states or implies endorsement or the exhibitor or its products or services by the conference.

8. Impossibility

The conference reserves the right to cancel the exhibits if strikes, natural disasters, disruption in the transportation network or other events make it impossible or inadvisable to hold events. If cancellation occurs under this provision, exhibit fees will be returned to the extent funded by the exhibitor's insurance.

Signature _____

Date _____